



# Horse Aid Live

## COMBINED TEST & DRESSAGE SHOW

Saturday, September 17, 2011 • Masterson Station Park

### 2011 SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor** .....\$ 1,000

- Logo will appear on sponsor page
- Full page ad on preferred page or inside cover in the program
- On-site signage in most areas of the event
- Complimentary hospitality area for sponsor to display items, cars, etc on show grounds

**Jump Sponsor** .....\$ 200

- Logo appearing on sponsor page in program
- Signage hung at event if supplied
- Complimentary designated area for sponsor to display items, cars, etc on show grounds

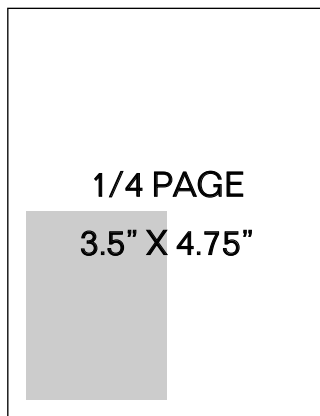
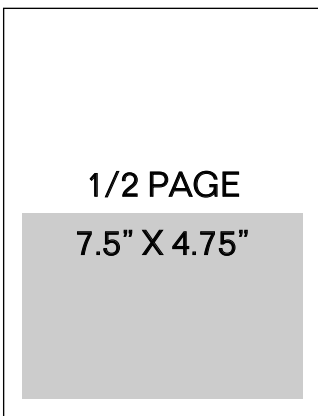
**Class Sponsors -** .....\$ 75

- Recognition on sponsor page in program
- Signage hung at event if supplied

### 2010 PROGRAM ADVERTISING

#### Rates

<i>Size</i>	<i>Rate</i>
Full Page .....	\$ 250
1/2 Page .....	\$ 100
1/4 Page .....	\$ 50



#### Specs:

**Format:** Black/White  
300 dpi  
.pdf format file

**Deadline:** Camera Ready Art: September 7, 2011

**Email Ads to:** [cgreathouse@HorseAidLive.org](mailto:cgreathouse@HorseAidLive.org)

**Mail Ads to:** Cyndi Greathouse  
Horse Aid Live  
P.O. Box 910785  
Lexington, KY 40591



# Horse Aid Live

## COMBINED TEST & DRESSAGE SHOW

Saturday, September 17, 2011 • Masterson Station Park

### 2011 ADVERTISING & SPONSORSHIP AGREEMENT

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

#### ADVERTISING:

FULL \_\_\_\_\_ HALF \_\_\_\_\_ QUARTER \_\_\_\_\_ \$ \_\_\_\_\_

#### SPONSORSHIP:

TYPE OF SPONSORSHIP \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

*Return this agreement with check payable to Horse Aid Live:*

**Horse Aid Live Combined Test and Dressage Show**

**P.O. Box 910785, Lexington, KY 40591**