



NEWS RELEASE

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Horse Aid Live and Equine Health & Welfare Alliance Form Working Partnership to Help At-Risk Horses

LEXINGTON, KY – Horse Aid Live and Equine Health and Welfare Alliance have formed a working partnership to increase both organization’s impact on the unwanted, homeless, and at-risk horse populations. The organizations will remain separate entities, yet both realize that the solution for a national network of sustained shelters to protect this increasing population of at-risk horses can only be attained by a positive, cohesive, industry-wide initiative. Working together will allow them to better utilize each organization’s resources and funding.

“By working together, HAL and EHWA can have a much greater impact on unwanted and at-risk horses.” stated Cyndi Greathouse, Horse Aid Live Executive Director. “EHWA and its network of veterinarians and other like-minded organizations will help ensure HAL funding is granted to credible organizations. HAL provides EHWA promotion, education and exposure for protection and fundamental equine care issues through our events.”

Dr. Frank Dwayne Marcum, DVM and EHWA President says: “EHWA and HAL want to encourage more organizations and corporations to partner with us. Regardless of whether you are a charitable organization, agency, or a for-profit business, we believe that for a sustained long-term solution we must all work as a united front. Both EHWA and HAL want to help by working in a positive, productive manner with all breeds and disciplines to create channels for resources so owners, breeders, and advocates have access to information and help before they and/or their horses get to a crisis situation.”

Horse Aid Live, Inc. (HAL) is a non-profit charitable fundraising organization which provides horse enthusiasts, horse industries, and supporters of equines of all breeds a way to give to one entity which then distributes annual grants to non-profit organizations that support and provide humane treatment, shelter, and care to equines of all breeds – the United Way for horses.

Equine Health & Welfare Alliance, Inc. (EHWA) is founded by a core group of veterinarians with a mission of researching and developing mechanisms that protect, promote, and preserve a healthy life of dignity for the horse. EHWA initiated landmark legislation in Kentucky that created the first state appointed council to specifically address basic equine needs. In so doing, the state and private entities can now be engaged to develop the best infrastructure in securing safety and welfare standards so vital to humane care. The Equine Health and Welfare Alliance, Inc. is awaiting its 501(c)3 designation.

For more information on the Equine Health and Welfare Alliance and how to get involved, please visit www.EquineHealthandWelfare.org by contacting F. Dwayne Marcum, DVM at fdmarcum@equinehealthandwelfare.org or call 859-227-0879. Or contact Doug Byars, DVM at dbyars@equinehealthandwelfare.org or 859-621-0223.

For more information on Horse Aid Live, its events and how to get involved, please visit www.HorseAidLive.org or contact Cyndi Greathouse at cgreathouse@HorseAidLive.org or 859-699-3334.